

Injury Prevention Health Observances - 2015

Below is a comprehensive list of injury prevention-related (both unintentional and intentional) health observances for 2015. Some of these observances focus on specific injury-related topics, while others are more general but may create an opportunity for you to provide an injury prevention component within another agency' prevention efforts. *If you plan to observe any of these health observances, you are encouraged to double check the accuracy of the date it is being observed.*

- [January 2015](#)
- [February 2015](#)
- [March 2015](#)
- [April 2015](#)
- [May 2015](#)
- [June 2015](#)
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[January 2015](#)

Stalking Awareness Month

[February 2015](#)

Month (alphabetical)

National Children's Dental Health Month
Teen Dating and Violence Prevention Month

Week/Day (chronological)

National Burn Awareness Week (February `1-7)

[March 2015](#)

Month (alphabetical)

Brain Injury Awareness Month

Week/Day (chronological)

National Patient Safety Awareness Week (March 8-14)
Severe Weather Prep Week - Illinois (March 1-7)
National Sleep Awareness Week (March 2-8)
Tornado Drill Day – Illinois (March 3)
Brain Awareness Week (March 16-22)
National Poison Prevention Week (March 15-21)
National Flood Awareness Week (March 15-21)

[April 2015](#)

Month (alphabetical)

Alcohol Awareness Month
Child Abuse Prevention Month
National Distracted Driving Awareness Month
National Facial Protection Month
National Youth Sports Safety Month
Sexual Assault Awareness and Prevention Month

Week/Day (chronological)

Medication Safety Week (April 1-7)
National Public Health Week (April 6-12)
National Window Safety Week (April 5-11)
World Health Day (April 7)
National Alcohol Screening Day® (April 9)
National Playground Safety Week (April 20-24)
National SAFE KIDS Day (Date TBD)
Shaken Baby Syndrome Week (3rd week in April)

[May 2015](#)

Month (alphabetical)

Employee Health and Fitness Month
Drowning Prevention Month
Healthy Vision Month
Mental Health Month
Motorcycle Safety Awareness Month
National Bicycle Safety Month
National Electrical Safety Month
National Physical Fitness and Sports Month
National Osteoporosis Awareness and Prevention Month
Global Youth Traffic Safety Month
Older Americans Month
Trauma Awareness Month

Week/Day (chronological)

Keep Kids Alive – Drive 25 Day (May 1)
National Physical Education and Sports Week (May 1-7)
National Children's Mental Health Awareness Day (May 7)
North American Occupational Safety and Health Week (May 3-9)
Bike to School Day (May 6)
Bike to Work Day (May 15)
National Dog Bite Prevention Week (May 17-23)

Safe Boating Week (May 16-22)

May 2015 (cont.)

National EMS Week (May 17-23)
Recreational Water Illness and Injury Prevention Week
(May 18-24)
Click It or Ticket Mobilization (May 11 – May 25)
Heat Awareness Day (Date TBD)
National Senior Health and Fitness Day (May 27)

June 2015

Month (alphabetical)

Fireworks Safety Month (June/July)
Home Safety Month
National Safety Month

Week/Day (chronological)

National CPR and AED Awareness Week (June 1-7)
Men's Health Week (June 15-21)
Lightning Safety Awareness Week (June 21-27)

July 2015

Eye Injury Prevention Month
Fireworks Safety Month (June/July)
UV Safety Month

August 2015

Month (alphabetical)

Children's Eye Health and Safety Month

Week/Day (chronological)

National Stop on Red Week (August 2-September 8)
National Night Out (August 5)
Drive Sober or Get Pulled Over (August 21-September 7)

September 2015

Month (alphabetical)

Baby Safety Awareness Month
Campus Fire Safety Month
National Preparedness Month
World Alzheimer's Month
Sports Eye Safety Awareness Month

Week/Day (chronological)

National Childhood Injury Prevention Week (September 1-7)
National Suicide Prevention Week (September 7-13)
World Suicide Prevention Day (September 10)
National Child Passenger Safety Week (September 13-19)
National Farm Safety & Health Week (September 20-26)

Get Ready Day (September 15)
National School Backpack Awareness Day (September 16)
Seat Check Saturday (September 19)
Fall Prevention Awareness Day (September 23)

October 2015

Month (alphabetical)

Crime Prevention Month
Domestic Violence Awareness Month
Home Eye Safety Month
National Bullying Prevention Month
Sudden Infant Death Syndrome Awareness Month
Talk About Prescriptions Month
National Depression and Mental Health Screening Month

Week/Day (chronological)

Child Health Day (October 5)
Mental Illness Awareness Week (October 4-10)
National Fire Prevention Week (October 4-10)
Stop America's Violence Everywhere (SAVE) Today
(October 14)
Walk to School Day (October 7)
National Teen Driver Safety Week (October 19-25)
National School Bus Safety Week (October 19-23)
Red Ribbon Week (October 23-31)
Lock Your Meds Day (October 27)
National Depression Screening Day (October 8)
World Mental Health Day (October 10)

November 2015

Month (alphabetical)

National Family Caregivers Month

Week/Day (chronological)

Drowsy Driving Prevention Week (Date TBD-usually
observed the week following the end of Daylight Savings
Time)
Winter Prep Week (November 15-21)
National Teens Don't Text and Drive Week (Date TBD)
Tie One On For Safety (November 27 - January 1, 2016)
International Survivors of Suicide Day (November 21)

December 2015

Month (alphabetical)

National Drunk and Drugged Driving Prevention Month
Safe Toys and Gifts Month

Week/Day (chronological)

Tie One On For Safety (November 27 - January 1, 2016)
Older Driver Safety Awareness Week (Dates TBD)

January 2015

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Stalking Awareness Month	<ul style="list-style-type: none">➤ National Center for Victims of Crime (stalking awareness month) <p>Opportunity to understand the facts about stalking.</p>
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February 2015

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By month - (alphabetical)

Links to sponsoring agencies and federal resources

National Children's Dental Health Month	<ul style="list-style-type: none">➤ American Dental Association (National Children's Dental Health Month) <p>Opportunity to highlight mouth guards as part of good oral health.</p>
Teen Dating and Violence Prevention Month	<ul style="list-style-type: none">➤ National Resource Center (teen dating and violence prevention month)➤ U.S. Centers for Disease Control and Prevention (youth violence and (intimate partner violence)) <p>Opportunity to raise awareness about abuse in youth relationships and promote programs that prevent it.</p>

By week/day - (chronological)

Links to sponsoring agencies and federal resources

National Burn Awareness Week <i>February 1-7, 2015</i> <i>(observed the first full week in February)</i>	<ul style="list-style-type: none">➤ American Burn Association (burn awareness)➤ U.S. Fire Administration (fire and burn prevention) <p>Opportunity to discuss burn, fire and life safety information – e.g. fire and burn safety for young adults leaving home and for seniors, scalds, electrical and gasoline safety.</p>
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March 2015

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By month - (alphabetical)

Links to sponsoring agencies and federal resources

Brain Injury Awareness Month	<ul style="list-style-type: none">➤ Brain Injury Association of America (brain injury awareness month) <i>2015 theme – "Anytime, Anywhere: Brain Injuries Do Not Discriminate"</i>➤ Substance Abuse and Mental Health Services Administration (traumatic brain injury)➤ U.S. Centers for Disease Control and Prevention (concussions in sports) <p>Opportunity to highlight concussions, helmet safety, psychiatric disorders, sleep health, traumatic brain injury (TBI), older adult TBI due to falls, etc.</p>
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National Patient Safety Awareness Week <i>March 8-14, 2015</i>	<ul style="list-style-type: none"> ➤ National Patient Safety Foundation (patient safety awareness week) ➤ U.S. Centers for Disease Control and Prevention (patient safety) <p>Opportunity to discuss injury-related sentinel events, such as death (suicide, accidental death or homicide), assault/rape and how falls are a common cause of injury, both within and outside of health care settings. It also is an opportunity to discuss the role of healthcare professionals has in educating their patients and their families on the prevention of unintentional and intentional injuries.</p>
Severe Weather Prep Week <i>March 1-7, 2015</i>	<ul style="list-style-type: none"> ➤ National Weather Service (severe weather) <p>Opportunity to discuss severe weather injury hazards (e.g., thunderstorms, tornadoes, floods.)</p>
National Sleep Awareness Week <i>March 2-8, 2015</i>	<ul style="list-style-type: none"> ➤ National Sleep Foundation (national sleep awareness week) ➤ U.S. Centers for Disease Control and Prevention (sleep and sleep disorders) <p>Opportunity to highlight the prevention of drowsy driving and promote the importance of sleep.</p>
Tornado Drill Day (Illinois) <i>March 3, 2015</i>	<ul style="list-style-type: none"> ➤ National Weather Service (severe weather week and resources) <p>Opportunity to learn how to be ready year-round for tornado.</p>
Brain Awareness Week <i>March 16-22, 2015</i>	<ul style="list-style-type: none"> ➤ Dana Alliance for Brain Initiatives (brain awareness week) ➤ U.S. Centers for Disease Control and Prevention (concussions) <p>The goal of the campaign is to increase public awareness of the progress and benefits of brain research.</p>
National Poison Prevention Week <i>March 15-21, 2015</i>	<ul style="list-style-type: none"> ➤ Poison Prevention Week Council (national poison prevention week) ➤ U.S. Centers for Disease Control and Prevention (poisonings) ➤ U.S. Consumer Product Safety Commission (poison prevention) <p>Opportunity to discuss unintentional poisonings, use of inhalants by teens and older adult medication safety.</p>
National Flood Awareness Week <i>March 15-21, 2015</i>	<ul style="list-style-type: none"> ➤ National Weather Service (flood safety) ➤ U.S. Centers for Disease Control and Prevention (flood water) ➤ U.S. Fire Administration (carbon monoxide and fire prevention) <p>Opportunity to discuss the hazards associated before, during and after a flood (e.g. drowning, carbon monoxide poisoning, animal bites, electrical and fire hazards, chain saw injury, pressure washer injury, driving hazards.)</p>

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By month - (alphabetical)

Links to sponsoring agencies and federal resources

<p>Alcohol Awareness Month</p>	<ul style="list-style-type: none"> ➤ National Council on Alcoholism and Drug Dependence, Inc. (alcohol awareness month) ➤ National Institutes of Health (agency website) ➤ Substance Abuse and Mental Health Services Administration (alcohol abuse, binge drinking and screening, brief intervention and referral to treatment) ➤ U.S. Centers for Disease Control and Prevention (alcohol screening) <p>Opportunity to discuss the correlation between alcohol and injuries (e.g., percentage of motor vehicle crash deaths involved alcohol drinking, percentage of trauma deaths responsible from alcohol, drowning, suicide and violent injury).</p>
<p>Child Abuse Prevention Month</p>	<ul style="list-style-type: none"> ➤ Child Welfare Information Gateway ➤ Children’s Bureau/ACYF (prevention month) ➤ Substance Abuse and Mental Health Services Administration (child abuse, sexual trauma and violence) ➤ U.S. Centers for Disease Control and Prevention (child maltreatment and sexual violence) <p>Opportunity to talk about reducing the risk of child abuse (physical, sexual and emotional) and neglect by strengthening families and communities.</p>
<p>National Distracted Driving Awareness Month</p>	<ul style="list-style-type: none"> ➤ Focus Driven (cell-free driving) ➤ U.S. Department of Transportation (distracted driving) ➤ U.S. Centers for Disease Control and Prevention (distracted driving) <p>Opportunity to talk about distracted driving.</p>
<p>National Facial Protection Month</p>	<ul style="list-style-type: none"> ➤ American Association of Oral and Maxillofacial Surgeons (agency website) ➤ American Academy of Pediatric Dentistry ➤ American Association of Orthodontists ➤ U.S. Centers for Disease Control and Prevention (sports injuries) <p>Opportunity to discuss the use of automobile seat belts, protective mouth guards, and appropriate masks and helmets for all sports levels.</p>
<p>National Youth Sports Safety Month</p>	<ul style="list-style-type: none"> ➤ Stop Sports Injuries (campaign) ➤ U.S. Centers for Disease Control and Prevention (concussions and sports injuries) <p>This health observance was previously promoted by the National Youth Sports Safety Foundation; however it doesn’t appear the foundation is in existence. April still is a good time of year to talk about preventing sports injuries.</p>
<p>Sexual Assault Awareness and Prevention Month</p>	<ul style="list-style-type: none"> ➤ National Sexual Violence Resource Center (sexual assault awareness month) ➤ Rape, Abuse & Incest National Network (agency website) ➤ Substance Abuse and Mental Health Services Administration (sexual trauma) ➤ U.S. Centers for Disease Control and Prevention (sexual violence)

	<p>Opportunity to raise public awareness and educate communities and individuals on how to prevent sexual violence. In addition to promote safe, healthy relationships and communities by promoting positive expressions of sexuality and healthy behaviors.</p>
<p><i>By week/day - (chronological) Links to sponsoring agencies and federal resources</i></p>	
<p>Medication Safety Week <i>April 1-7, 2015</i></p>	<ul style="list-style-type: none"> ➤ Women’s Heart Foundation (Medication Safety Week) ➤ U.S. Centers for Disease Control and Prevention (medication safety, prescription overdoses and poisoning in the united states) <p>This program is meant to be administered by both a registered nurse and a pharmacist. This is an opportunity to encourage your local registered nurse and pharmacists to offer communities strategies to reduce risk while raising awareness (e.g., how to store, secure, manage and organize pills and discuss the importance of older adults receiving medication reviews as a strategy to prevent falls.)</p>
<p>National Public Health Week <i>April 6-12, 2015</i></p>	<ul style="list-style-type: none"> ➤ American Public Health Association (national public health week) ➤ U.S. Centers for Disease Control and Prevention (agency website) <p>Daily Themes:</p> <ul style="list-style-type: none"> • Ensuring a Safe, Healthy Home for Your Family • Providing a Safe Environment for Children at School • Creating a Healthy Workplace • Protecting You While You're on the Move • Empowering a Healthy Community <p>This is an opportunity to include safety as a part of healthy homes, schools, workplaces and communities.</p>
<p>National Window Safety Week <i>April 5-11, 2015</i></p>	<ul style="list-style-type: none"> ➤ National Safety Council/Window Safety Task Force (window safety) ➤ U.S. Centers for Disease Control and Prevention (falls prevention) <p>Opportunity to discuss window safety tips that will help protects children year round.</p>
<p>World Health Day <i>April 7, 2015</i></p>	<ul style="list-style-type: none"> ➤ Pan American Health Organization, WHO Regional Office for the Americas (world health day) ➤ U.S. Centers for Disease Control and Prevention (health information) <p><i>The theme for 2015 is food safety. The ultimate goal of World Health Day 2015 is to improve food safety from farm to plate, and everywhere in between.</i></p> <p>This may be an opportunity to talk about the relationships between chronic disease (e.g., arthritis, hypertension, heart disease, diabetes, and back problems) and the risk of work-related injuries.</p>
<p>National Alcohol Screening Day® <i>April 9, 2015</i> <i>(observed the Thursday of the first full week of April</i></p>	<ul style="list-style-type: none"> ➤ Screening for Mental Health, Inc. (national alcohol screening day) ➤ Substance Abuse and Mental Health Services Administration (screening, brief intervention and referral to treatment) ➤ U.S Centers for Disease Control and Prevention (alcohol screening) <p>Opportunity to work with your local mental health center to promote this event, which is an outreach, education, and screening program that raises awareness about alcohol misuse and refers individuals with alcohol problems for further evaluation.</p>

<p>National Playground Safety Week <i>April 20-24, 2015</i></p>	<p><i>Check back to National Program for Playground Safety for date confirmation (safe week)</i></p> <ul style="list-style-type: none"> ➤ National Program for Playground Safety (playground safety) ➤ U.S. Centers for Disease Control and Prevention (playground injury prevention) ➤ U.S. Consumer Product Safety Commission (playground safety) <p>Opportunity to promote safe playground environments for children (e.g., supervision, age-appropriate design, fall surfacing and equipment maintenance.)</p>
<p>National SAFE KIDS Day <i>Date TBD</i></p>	<ul style="list-style-type: none"> ➤ National Safe Kids Campaign (safe kids day) ➤ U.S. Centers for Disease Control and Prevention (injury prevention) <p>Opportunity to discuss childhood injury prevention. <i>(Check back to the web link listed above to confirm the dates and theme for 2015.)</i></p>
<p>Shaken Baby Syndrome Week (3rd week in April)</p>	<ul style="list-style-type: none"> ➤ National Center on Shaken Baby Syndrome (Don't Shake) ➤ U.S. Centers for Disease Control and Prevention (Heads Up: Prevent Shaken Baby Syndrome) ➤ Prevent Child Abuse Illinois (Never Shake A Baby) <p>Opportunity to increase awareness that Shaken Baby Syndrome, a form of abusive head trauma and inflicted traumatic brain injury, is a preventable and severe form of physical child abuse.</p>

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[Links to sponsoring agencies and federal resources](#)

<p>Employee Health and Fitness Month</p>	<ul style="list-style-type: none"> ➤ National Association for Health and Fitness (physical fitness) ➤ U.S. Centers for Disease Control and Prevention (occupational safety and health) <p>Opportunity to discuss sports safety and the benefits of exercise in preventing injuries.</p>
<p>Drowning Prevention Month</p>	<ul style="list-style-type: none"> ➤ National Drowning Prevention Alliance (prevention month) ➤ U.S. Consumer Product Safety (Pool Safely Campaign) ➤ Illinois Department of Children and Family Services (water safety) <p>May is an opportunity, as the public heads out to enjoy the water over the summer, to increase awareness on the prevention of childhood drowning, non-fatal submersions and entrapments in public swimming pools and spas.</p>
<p>Healthy Vision Month</p>	<ul style="list-style-type: none"> ➤ National Eye Institute, National Institutes of Health (healthy vision month) ➤ U.S. Centers for Disease Control and Prevention (eye safety) <p>The goal of this campaign is to promote the importance of early detection and treatment, as well as the use of proper eye safety practices, in preventing vision loss and blindness. This is an opportunity to explain that good vision is a protective factor for older adult falls, in addition to the importance to wearing safety eyewear when working around your house</p>

	or playing sports.
Mental Health Month	<ul style="list-style-type: none"> ➤ Mental Health America (mental health month) ➤ Administration on Aging (behavioral health) ➤ Substance Abuse and Mental Health Services Administration (agency website) <p>Opportunity to raise awareness of mental health conditions and mental wellness for all.</p>
Motorcycle Safety Awareness Month	<ul style="list-style-type: none"> ➤ National Highway Traffic Safety Administration (motorcycles) ➤ U.S. Centers for Disease Control and Prevention (motorcycle safety) <p>This is a national initiative aimed at getting motorists and motorcyclists to “share the road” with each other (e.g., reminds motorists to be extra alert, in addition to reminds motorcyclists to make themselves visible and to always ride smart and sober.)</p>
National Bicycle Safety Month	<ul style="list-style-type: none"> ➤ League of American Bicyclists (bike month) <ul style="list-style-type: none"> ○ <i>Bike to School Day is May 6, 2015</i> ○ <i>Bike to Work Week is May 11-15, 2015</i> ○ <i>Bike to Work Day is Friday, May 15, 2015</i> ➤ National Highway Traffic Safety Administration (bicycles) ➤ U.S. Consumer Product Safety Commission (bicycle safety) <p>Opportunity to talk about the benefits of exercise to prevent injuries and to discuss bicycle safety.</p>
National Electrical Safety Month	<ul style="list-style-type: none"> ➤ Electrical Safety Foundation International (agency website) ➤ U.S. Consumer Product Safety Commission (electrical safety) ➤ U.S. Fire Administration (electrical home fire safety) <p>This is a public awareness campaign to promote the importance of electrical safety and steps to prevent electrical fires, injuries, and fatalities in homes, schools, and places of work. It is an opportunity to discuss do-it-yourself electrical safety, power tool safety, surge protector and power strip safety, extension cord safety, office safety, outdoor electrical safety (e.g., power lines, lightning, water near electrical devices,) indoor electrical safety (e.g., electrical heaters, lamps and other hot surfaces, electrical sockets, electrical sockets, frayed cords) and other electrical and fire safety for your family.</p>
National Physical Fitness and Sports Month	<ul style="list-style-type: none"> ➤ President’s Council on Fitness, Sports and Nutrition (fitness) ➤ U.S. Centers for Disease Control and Prevention (physical activity and sports injuries) <p>Opportunity to discuss sports safety and that exercise is a strategy for preventing injuries.</p>
National Osteoporosis Awareness and Prevention Month	<ul style="list-style-type: none"> ➤ National Osteoporosis Foundation (awareness and prevention) ➤ U.S. Department of Health and Human Services (osteoporosis) <p>Opportunity to talk about how the prevention, management and treatment of osteoporosis can prevent falls and broken bones.</p>
Global Youth	<ul style="list-style-type: none"> ➤ National Organizations for Youth Safety (traffic safety, Global Youth Traffic Safety)

Traffic Safety Month	<p>Month)</p> <ul style="list-style-type: none"> ➤ National Highway Traffic Safety Administration (teen drivers) ➤ U.S. Centers for Disease Control and Prevention (teen drivers) <p>Opportunity to address youth traffic safety during prom, graduation and the beginning of summer driving season.</p>
Older Americans Month	<ul style="list-style-type: none"> ➤ Administration on Aging (older American month, behavioral health and prevention of elder abuse, neglect and exploitation.) ➤ U.S. Centers for Disease Control and Prevention (health information for older adults, older adult traumatic brain injury, elder maltreatment, suicide and older adult drivers) ➤ U.S. Fire Administration (fire safety for older adults) <p>This is an opportunity to talk about how staying active prevents injuries, in addition strategies to stay safe while you are active. This also is an opportunity to discuss other older adult injury prevention topics (e.g., depression, driving, elder abuse/maltreatment, falls prevention, hip fractures, residential fires, sexual abuse, suicide and traumatic brain injury due to falls.)</p>
Trauma Awareness Month	<ul style="list-style-type: none"> ➤ American Trauma Society (trauma awareness) ➤ U.S. Centers for Disease Control and Prevention (traumatic brain injury and trauma care) ➤ Substance Abuse and Mental Health Services Administration (trauma and trauma and justice) <p>Opportunity to discuss an array of injury prevention topics. For those working in the trauma field, this is an opportunity to expand on your injury prevention activities and educate your community on preventing injuries, especially those most likely to lead to trauma care. For those not working in the trauma field, this is an opportunity to outreach to your local trauma center and offer resources.</p>
<i>By week/day - (chronological) Links to sponsoring agencies and federal resources</i>	
Keep Kids Alive – Drive 25 Day <i>May 1, 2015</i>	<ul style="list-style-type: none"> ➤ Keep Kids Alive Drive 25 (campaign) ➤ National Highway Traffic Safety Administration (aggressive driving (e.g., speeding)) ➤ U.S. Department of Transportation (distracted driving) ➤ U.S. Centers for Disease Control and Prevention (distracted driving) <p>Opportunity to talk about speeding and distracted driving.</p>
National Physical Education and Sports Week <i>May 1-7, 2015</i>	<ul style="list-style-type: none"> ➤ Society of Health and Physical Educators (NPES Week) ➤ American Alliance for Health, Physical Education, Recreation and Dance (agency website) ➤ U.S. Centers for Disease Control and Prevention (physical activity and sports injuries) <p>Opportunity to discuss how to prevent injuries while staying fit and participating in sports.</p>
National Children’s Mental Health	<ul style="list-style-type: none"> ➤ Substance Abuse and Mental Health Services Administration (children’s mental health)

Awareness Day <i>May 7, 2015</i>	<p>Opportunity to discuss that most children with mental health challenges do not get the help they need, also discuss that mental health as a public health issue.</p>
North American Occupational Safety and Health Week <i>May 3-9, 2015</i>	<ul style="list-style-type: none"> ➤ American Society of Safety Engineers (agency website) ➤ U.S. Centers for Disease Control and Prevention (occupational safety and health) <p>Opportunity to increase awareness of occupational safety and health by educating the public about the positive benefits a safe workplace provides not only for workers, but for their families, friends, businesses, their local communities and the global community.</p>
Bike to School Day <i>May 6, 2015</i>	<ul style="list-style-type: none"> ➤ National Center for Safe Routes to School (bike to school day) ➤ League of American Bicyclists (bike month) ➤ U.S. Consumer Product Safety Commission (bicycle safety) <p>Opportunity to talk about the bicycle safety and safe routes to school.</p>
National Dog Bite Prevention Week <i>May 17-23, 2015</i>	<ul style="list-style-type: none"> ➤ Centers for Disease Control and Prevention (dog bites) ➤ American Veterinary Medical Association (Dog Bite Prevention Week) <p>Opportunity to discuss to talk about the prevalence of dog bites, discuss ways to make dog bites less likely and help prevent children from being bitten by dogs.</p>
Bike to Work Day <i>May 15, 2015</i>	<ul style="list-style-type: none"> ➤ League of American Bicyclists (bike month) ➤ U.S. Consumer Product Safety Commission (bicycle safety) ➤ National Highway Traffic Safety Administration(bicycles) ➤ Safe States Alliance (Livability, Safety, & Smart Growth) <p>Opportunity to talk about bicycle safety (such as riding smart, bike rodeos) smart design and the benefits of exercising to prevent injuries.</p>
National Safe Boating Week <i>May 16-22, 2015</i>	<ul style="list-style-type: none"> ➤ National Safe Boating Council (council and safe boating campaign) ➤ National Weather Service (safe boating) ➤ U.S. Centers for Disease Control and Prevention (stay safe while boating) <p>An opportunity to discuss boat safety (e.g., proper life jacket, take a safe boating course, and be alert and aware while on the water.)</p>
National EMS Week <i>May 17-23, 2015</i>	<ul style="list-style-type: none"> ➤ American College of Emergency Physicians (ems week) ➤ U.S. Centers for Disease Control and Prevention (injury response) <p>EMS Week/EMSC Day is an opportunity to publicize safety and honor the dedication of those who provide the day-to-day lifesaving services of medicine's "front line."</p>
Recreational Water Illness and Injury Prevention Week <i>May 18-24, 2015</i>	<ul style="list-style-type: none"> ➤ Waterborne Disease Prevention Branch, Division of Foodborne, Waterborne, and Environmental Diseases, National Center for Emerging and Zoonotic Infectious Diseases Centers for Disease Control and Prevention (rwi prevention week) ➤ U.S. Centers for Disease Control and Prevention (water-related injuries) ➤ U.S. Consumer Product Safety Commission (pool and spa safety and recreational and sports safety)

<i>(Observed the week before Memorial Day)</i>	Opportunity to focus on simple steps swimmers and pool operators can take to ensure a healthy and safe swimming experience.
Click It or Ticket Mobilization <i>May 11-May 25, 2015</i>	<ul style="list-style-type: none"> ➤ National Highway Traffic Safety Administration (traffic safety and occupant protection) ➤ U.S. Centers for Disease Control and Prevention (seat belts) <p>Click It or Ticket is a seat belt enforcement campaign to influence people to buckle up and prevent injuries and fatalities.</p>
Heat Awareness Day <i>Date TBD</i>	<ul style="list-style-type: none"> ➤ National Oceanic and Atmospheric Administration National Weather Service Office of Climate, Water, and Weather Services (heat) ➤ U.S. Centers for Disease Control and Prevention (extreme heat media toolkit) <p>Opportunity to talk about child safety tips with regards to heat (e.g., heat and cars,) work-related heat stress, in addition to ensure older adults are safe. It also is important to recognize the impact heat has on people’s behavior - heat can increase aggressive behaviors (e.g., assaults, domestic violence, and crime.)</p>
National Senior Health and Fitness Day® <i>May 27, 2015</i>	<ul style="list-style-type: none"> ➤ Annual event ➤ National Institute on Aging (senior fitness) ➤ U.S. Centers for Disease Control and Prevention (health information for older adults) <p>Opportunity to talk about older adult injury prevention and the benefits of exercise to prevent injuries.</p>

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[Links to sponsoring agencies and federal resources](#)

Fireworks Safety Month (June/July)	<ul style="list-style-type: none"> ➤ Prevent Blindness America (agency website) ➤ U.S. Consumer Product Safety Commission (fireworks safety) ➤ U.S. Fire Administration (fireworks) <p>Opportunity to discuss the dangers of fireworks and that it is strongly recommended that fireworks be used only by professionals.</p>
Home Safety Month	<ul style="list-style-type: none"> ➤ Safe Kids USA (safety information) ➤ U.S. Consumer Product Safety Commission (child safety) ➤ U.S. Fire Administration (fire safety for citizens) <p>Opportunity to discuss the leading causes of home injury death – falls, poisonings, fire and burns, choking and drowning.</p>
National Safety Month	<ul style="list-style-type: none"> ➤ National Safety Council (national safety month) ➤ U.S. Centers for Disease Control and Prevention (injury prevention) <p>Opportunity to educate and influence behaviors around the leading causes of preventable</p>

	injuries and deaths. Each week carries a theme that brings attention to critical safety issues. The weekly themes for 2015 were not available as of December 2014.
<i>By week/day - (chronological)</i> <i>Links to sponsoring agencies and federal resources</i>	
National CPR and AED Awareness Week <i>June 1-7, 2015</i>	<ul style="list-style-type: none"> ➤ American Red Cross (agency website, observance) <p>Opportunity to encourage lay responders to recognize and respond to cardiac, breathing and first aid emergencies.</p>
Men's Health Week <i>June 15-21, 2015</i> <i>(observed the week leading up to and including Father's Day)</i>	<ul style="list-style-type: none"> ➤ Men's Health Network (men's health week) ➤ U.S. Centers for Disease Control and Prevention (men's health) <p>Opportunity to encourage men and boys to seek regular medical advice and early treatment for disease and injury (e.g., sports safety, mental health)</p>
Lightning Safety Awareness Week <i>June 21-27, 2015</i>	<ul style="list-style-type: none"> ➤ National Oceanic and Atmospheric Administration National Weather Service Office of Climate, Water, and Weather Services (lightning safety) <p><i>Theme: "When Thunder Roars, Go Indoors!"</i></p> <p>Opportunity to discuss the importance seeking shelter, designing safer recreational areas and increase awareness of injuries and fires related to lightning.</p>

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Eye Injury Prevention Month	<ul style="list-style-type: none"> ➤ Federal Occupational Health (eye injury) ➤ U.S. Centers for Disease Control and Prevention (eye safety) <p>Opportunity to discuss that serious eye injury is preventable through use of appropriate protective eyewear.</p>
Fireworks Safety Month (June/July)	<ul style="list-style-type: none"> ➤ Prevent Blindness America (agency website) ➤ U.S. Consumer Product Safety Commission (fireworks safety) ➤ U.S. Fire Administration (fireworks) <p>Opportunity to discuss the dangers of fireworks and that it is strongly recommended that fireworks be used only by professionals.</p>
UV Safety Month	<ul style="list-style-type: none"> ➤ Prevent Blindness America (agency website) ➤ U.S. Centers for Disease Control and Prevention (skin cancer prevention) <p>Opportunity to reinforce the importance of taking care of our eyes (e.g., good vision is a protective factor for older adult falls,) and to think about both UV protection and proper safety eyewear when working around the house or playing sports.</p>

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<p>Children’s Eye Health and Safety Month</p>	<ul style="list-style-type: none"> ➤ Prevent Blindness American (agency website) <p>Opportunity to discuss sports eye protectors and dangerous toys to children’s eyes. (<i>Though this observance is in August, you also could touch on eye safety and the holidays – e.g., fireworks, Halloween</i>)</p>
<p><u>By week/day - (chronological)</u> <i>Links to sponsoring agencies and federal resources</i></p>	
<p>National Stop on Red Week <i>August 2-Sept.8, 2015</i></p>	<ul style="list-style-type: none"> ➤ U.S. Department of Transportation, Federal Highway Administration (red-light running) <p>Opportunity to educate the public on the dangers of red-light running.</p>
<p>National Night Out <i>August 5, 2015</i></p>	<ul style="list-style-type: none"> ➤ National Association of Town Watch (national night out) <p>This is an opportunity to highlight an array of injury and violence prevention efforts.</p>
<p>Drive Sober or Get Pulled Over <i>August 21-September 7, 2015</i></p>	<ul style="list-style-type: none"> ➤ National Highway Traffic Safety Administration (impaired driving) ➤ Substance Abuse and Mental Health Services Administration (driving while intoxicated) ➤ U.S. Centers for Disease Control and Prevention (impaired driving) <p>Opportunity to increase awareness about the dangers of impaired driving.</p>

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<p>Baby Safety Awareness Month</p>	<ul style="list-style-type: none"> ➤ Juvenile Products Manufacturers Association (baby safety month) ➤ National Highway Traffic Safety Administration (child safety) ➤ U.S. Centers for Disease Control and Prevention (child safety) ➤ U.S. Consumer Product Safety Commission (child safety) <p>Opportunity to increase awareness of safety issues surrounding the safe use and selection of juvenile products.</p>
<p>Campus Fire Safety Month</p>	<ul style="list-style-type: none"> ➤ Campus Firewatch (campus fire safety month) ➤ U.S. Consumer Product Safety Commission (fire safety) <p>Opportunity to educate college students, as they live on their own for the first time, on behaviors and routines they can practice to prevent fires.</p>
<p>National Preparedness Month</p>	<ul style="list-style-type: none"> ➤ Federal Emergency Management Administration (preparedness) ➤ Administration on Aging (emergency preparedness and response) ➤ U.S. Centers for Disease Control and Prevention (injury response) ➤ Substance Abuse and Mental Health Services Administration (coping with violence and)

	<p>traumatic events)</p> <p>Opportunity to discuss the hazards associated before, during and after an emergency.</p>
<p>World Alzheimer's Month</p>	<ul style="list-style-type: none"> ➤ Alzheimer's Association (agency website) ➤ Administration on Aging (agency website) ➤ U.S. Centers for Disease Control and Prevention (World Alzheimer's Month) <p>Opportunity to discuss home safety and personal safety for those with Alzheimer's disease.</p>
<p>Sports Eye Safety Awareness Month</p>	<ul style="list-style-type: none"> ➤ American Academy of Ophthalmology (eye health information) ➤ Prevent Blindness America (sports eye safety) ➤ U.S. Centers for Disease Control and Prevention (sports injuries) <p>Opportunity to discuss that serious eye injury is preventable through use of appropriate protective eyewear.</p>
<p><i>By week/day - (chronological)</i> <i>Links to sponsoring agencies and federal resources</i></p>	
<p>National Childhood Injury Prevention Week <i>September 1-7, 2015</i> <i>(Same dates annually)</i></p>	<ul style="list-style-type: none"> ➤ The American Academy of Pediatrics (website) ➤ Safe Kids Worldwide (website) ➤ U.S. Centers for Disease Control and Prevention (national action plan for child injury prevention and injury prevention and control) <p>Opportunity to discuss any risk factors for child injuries, including, but not limited to: car seats, product recalls, accidental poisonings, etc.</p>
<p>Suicide Prevention Week/Day <i>September 7-13, 2015</i> <i>(National Suicide Prevention Week is the Sunday through Saturday surrounding World Suicide Prevention Day, September 10th.)</i></p>	<ul style="list-style-type: none"> ➤ American Association of Suicidology (national suicide prevention week) <ul style="list-style-type: none"> ○ <i>Work Suicide Prevention Day is September 10, 2015</i> ○ <i>National Suicide Prevention Week is September 7-13, 2015</i> ➤ U.S. Centers for Disease Control and Prevention (suicide) ➤ Substance Abuse and Mental Health Services Administration (suicide) <p>Opportunity to promote public awareness of suicide prevention (e.g., prevalence of suicide, suicide can be prevented, limit access to means, decrease stigma) and mental health issues.</p>
<p>National Child Passenger Safety Week <i>September 13 – 19, 2015</i></p>	<ul style="list-style-type: none"> ➤ National Highway Traffic Safety Administration (child passenger safety and campaign materials) ➤ U.S. Centers for Disease Control and Prevention (child passenger safety) <p>Opportunity to talk about traffic safety, specifically child car seat use.</p>
<p>National Farm Safety and Health Week</p>	<ul style="list-style-type: none"> ➤ National Educational Center for Agricultural Safety ➤ National Safety Council (agency website) ➤ National Institute of Food and Agriculture (farm safety)

September 20-26, 2015	Opportunity to discuss farm safety – e.g., falls, ATV, safe use of tools and equipment.
Get Ready Day September 15, 2015	<ul style="list-style-type: none"> ➤ American Public Health Association (get ready day) ➤ Federal Emergency Management Agency (preparedness) <p>Opportunity to help families and communities include injury prevention and mental health strategies when planning for disasters (e.g., tornadoes, earthquakes, winter storms, power outages)</p>
National School Backpack Awareness Day September 16, 2015 <i>(observed third Wednesday of each September)</i>	<ul style="list-style-type: none"> ➤ American Occupational Therapy Association (school backpack awareness) <p>Opportunity to discuss avoiding the pain and injury that can come from heavy backpacks and bags throughout life. Provide education to all ages about proper bag usage and how to properly choose, pack, lift, and carry various types of bags—including backpacks, purses, briefcases, and suitcases</p>
Seat Check Saturday September 16, 2015	<ul style="list-style-type: none"> ➤ Traffic Safety Marketing – NHTSA (website) ➤ National Highway Traffic Safety Administration (child passenger safety and campaign materials) ➤ U.S. Centers for Disease Control and Prevention (child passenger safety) <p>Opportunity to promote car seat checks by certified child passenger safety technicians that are generally offered on this day, free of cost.</p>
Fall Prevention Awareness Day September 23, 2015 <i>(observed the first day of Fall)</i>	<ul style="list-style-type: none"> ➤ National Council on Aging (falls prevention) ➤ U.S. Centers for Disease Control and Prevention (older adult falls prevention) <p>Opportunity to promote and increase public awareness about how to prevent and reduce falls among older adults.</p>

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Crime Prevention Month	<ul style="list-style-type: none"> ➤ National Crime Prevention Council (crime prevention month) ➤ Administration on Aging (prevention of elder abuse, neglect and exploitation) ➤ Substance Abuse and Mental Health Services Administration (violence) ➤ U.S. Centers for Disease Control and Prevention (child maltreatment and youth violence) <p>Opportunity to discuss violence (e.g., bullying, child abuse, cyberbullying, dating violence, domestic violence, elder abuse/neglect, gang activity, gun violence, hate crime, internet safety, methamphetamines, property crime, school violence, sexual assault, social</p>
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	networking dangers)
Domestic Violence Awareness Month	<ul style="list-style-type: none"> ➤ National Coalition Against Domestic Violence (domestic violence awareness month) ➤ U.S. Centers for Disease Control and Prevention (intimate partner violence) <p>Opportunity to discuss how to end violence against women and their children, mourn those who have died because of domestic violence, celebrate those who have survived, and connect those who work to end violence.</p>
Home Eye Safety Month	<ul style="list-style-type: none"> ➤ Prevent Blindness America (agency website) <p>Opportunity to talk about indoor and outdoor safety, chemical safety and protecting children from eye injuries around the home.</p>
National Bullying Prevention Month	<ul style="list-style-type: none"> ➤ PACER Center, Inc. (bullying) ➤ Substance Abuse and Mental Health Services Administration (bullying) ➤ U.S. Centers for Disease Control and Prevention (bullying and sexual violence perpetration) ➤ U.S. Department of Health and Human Services (stop bullying) <p>Opportunity to discuss the discuss bullying prevention and discuss the impact bullying has on a person – e.g., school attendance, decline in grades, physical symptoms, mental health, lose of self-esteem, self-confidence and self-work, in addition to risk of suicide.</p>
Sudden Infant Death Syndrome Awareness Month	<ul style="list-style-type: none"> ➤ The National Center for Education in Maternal and Child Health (MCH Library) ➤ U.S. Centers for Disease Control and Prevention (sudden unexpected infant death) ➤ U.S. Consumer Product Safety Commission (crib safety and SIDS reduction) <p>Opportunity to discuss safe sleeping messages (e.g., Back to Sleep, crib safety)</p>
Talk About Prescriptions Month	<ul style="list-style-type: none"> ➤ National Council on Patient Information and Education (talk about rx) ➤ U.S. Centers for Disease Control and Prevention (older adults fall prevention - medication review) ➤ U.S. Centers for Disease Control and Prevention (prescription drug overdose) <p>The goal of the campaign is to advance the safe, appropriate use of medicines through enhanced communication. This is an opportunity to discuss the importance of older adults receiving medication reviews as a strategy to prevent falls, discuss prescription drug abuse with youth and adults, talk about safe disposal of medications, etc.</p>
National Depression and Mental Health Screening Month <i>in conjunction with</i> National Depression	<ul style="list-style-type: none"> ➤ Screening for Mental Health® (website) ➤ Link to anonymous depression screening (Help Yourself Help Others) ➤ Substance Abuse and Mental Health Services Administration (depression) <p>SMH founded National Depression Screening Day. This month-long observance gives an opportunity to raise awareness surrounding mental illness in general, educating the public on the links between mental health and overall well-being in addition to providing information regarding recognizing the signs of such illnesses. This observance also serves as an ideal opportunity to also mention mental</p>

<p>Screening Day <i>October 8, 2015</i> <i>(observed annually on the Thurs. of the first full week in October)</i></p>	<p>illness/depression's links to suicide prevention. On October 8, organizations such as various businesses, colleges and universities, and military units offer free screenings provided by SMH.</p>
<p><i>By week/day - (chronological)</i> <i>Links to sponsoring agencies and federal resources</i></p>	
<p>Child Health Day <i>October 5, 2015</i> <i>(observed the first Monday of October)</i></p>	<p>Maternal and Child Health Bureau, Health Resources and Services Administration, U.S. Department of Health and Human Services (bureau website)</p> <ul style="list-style-type: none"> ➤ National Highway Traffic Safety Administration (child safety) ➤ U.S. Centers for Disease Control and Prevention (child safety, youth suicide and youth violence) ➤ U.S. Consumer Product Safety Commission (child safety) <p>Opportunity to talk about childhood injuries (both unintentional and intentional – e.g., MCH has objectives specific to reducing death to children due to motor vehicle crashes and suicide.)</p>
<p>Mental Illness Awareness Week <i>October 4-10, 2015</i> <i>(observed the first full week of October)</i></p>	<ul style="list-style-type: none"> ➤ National Alliance on Mental Illness (mental illness awareness week) ➤ Administration on Aging (behavioral health) ➤ Substance Abuse and Mental Health Services Administration (mental illness) <p>Opportunity to discuss raise mental illness awareness.</p>
<p>National Fire Prevention Week <i>October 4-10, 2015</i></p>	<ul style="list-style-type: none"> ➤ National Fire Prevention Association (association website) ➤ U.S. Centers for Disease Control and Prevention (fire prevention) ➤ U.S. Consumer Product Safety Commission (fire safety) <p>Opportunity to discuss the prevalence of home fires, encourage an escape plan, smoke alarms and home fire sprinklers, in addition to discuss the fire-related hazards associated with cooking, heating, smoking, electricity and candles.</p>
<p>Stop America's Violence Everywhere (SAVE) Today <i>(October 14, 2015)</i> <i>Observed the second Wednesday of October)</i></p>	<ul style="list-style-type: none"> ➤ American Medical Association Alliance (agency website) ➤ Substance Abuse and Mental Health Services Administration (child abuse and violence) ➤ U.S. Centers for Disease Control and Prevention (violence prevention and youth violence) <p>Opportunity to work with the medical community and their families about school violence, bullying, domestic violence, child abuse, media violence and coping with terrorism and disaster.</p>
<p>Walk to School Day <i>October 7, 2015</i></p>	<ul style="list-style-type: none"> ➤ National Center for Safe Routes to School (walk to school day) ➤ U.S. Centers for Disease Control and Prevention (pedestrian safety)

	<p>Opportunity to discuss safe streets, pedestrian and bicycle safety, infrastructure (e.g., sidewalks, bicycle paths,) reduce speeds in school zones and neighborhoods, distracted driving and safe neighborhood.</p>
<p>World Mental Health Day</p> <p><i>October 10, 2015</i></p>	<ul style="list-style-type: none"> ➤ World Federation of Mental Health (website) ➤ Substance Abuse and Mental Health Services Administration (mental illness) <p>In general, this is a chance to provide mental health and suicide prevention resources to the public. Like mental health month, this day gives an opportunity to raise awareness surrounding mental illness in general, educating the public on the links between mental health and overall well-being in addition to providing information regarding recognizing the signs of such illnesses.</p>
<p>National Teen Driver Safety Week</p> <p><i>October 19-25, 2015</i></p>	<ul style="list-style-type: none"> ➤ State Farm, The Children’s Hospital of Philadelphia (national teen safe driver source) ➤ National Highway Traffic Safety Administration (teen drivers) ➤ U.S. Centers for Disease Control and Prevention (teen drivers) <p>The campaign increases awareness of teen driver safety topics and to encourage safe teen driver and passenger behavior.</p>
<p>National School Bus Safety Week</p> <p><i>October 19-23, 2015</i></p>	<ul style="list-style-type: none"> ➤ National Association for Pupil Transportation (school bus safety week) ➤ National Highway Traffic Safety Administration (school buses)
<p>Red Ribbon Week</p> <p><i>October 23-31, 2015</i> <i>(observed October 23-October 31 each year)</i></p>	<ul style="list-style-type: none"> ➤ National Family Partnership (agency website) ➤ Substance Abuse and Mental Health Services Administration (agency website) <p>Opportunity to discuss drug prevention (e.g., prescription drug abuse, illegal drug use, substance abuse, locking medications.)</p>
<p>Lock Your Meds Day</p> <p><i>October 27, 2015</i></p>	<ul style="list-style-type: none"> ➤ National Family Partnership (website) ➤ Lock your Meds Day (website) ➤ U.S. Centers for Disease Control and Prevention (medication safety, prescription overdoses and poisoning in the united states) <p>Provides an opportunity to promote drug abuse, specifically parents talking to their children about the danger of medications taken in the absence of a prescription. Also, this day can be used to educate anyone about the dangers of having prescription medications within the access of drug abusers. On this day, anyone and everyone can be reminded to keep their medications in safe-keeping.</p>

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<p>National Family Caregivers Month</p>	<ul style="list-style-type: none"> ➤ National Family Caregivers Association (Caregiver Action Network) (website) ➤ U.S. Government website on caregiver resources (caregivers) <p>Opportunity to provide injury prevention, violence prevention and mental health resources to caregivers as they continue to support their aging loved ones. The health of the caregivers also can be highlighted to encourage them to take care of themselves as they serve as a caregiver.</p>
<p><i>By week/day - (chronological) Links to sponsoring agencies and federal resources</i></p>	
<p>Drowsy Driving Prevention Week <i>Dates TBA</i> <i>(usually observed the week following the end of Daylight Saving Time)</i></p>	<ul style="list-style-type: none"> ➤ National Sleep Foundation (drowsy driving prevention and prevention week toolkit) ➤ U.S. Centers for Disease Control and Prevention (drowsy driving) <p>Opportunity to talk about the dangers of driving while sleepy and importance of healthy sleep.</p>
<p>Winter Prep Week <i>November 15-21, 2015</i></p>	<ul style="list-style-type: none"> ➤ National Weather Service (winter) ➤ U.S. Consumer Product Safety Commission (carbon monoxide) ➤ U.S. Fire Administration (carbon monoxide and winter fire safety) <p>Opportunity to increase awareness of how to prevent winter-related injuries (e.g., motor vehicle crashes, fires, carbon monoxide poisoning.)</p>
<p>National Teens Don't Text and Drive Week <i>Dates TBA</i></p>	<p><i>Check back to Safe Kids Worldwide (Teens Don't Text and Drive Week) for date confirmation</i></p> <ul style="list-style-type: none"> ➤ National Safety Council (teen driving) ➤ National Highway Traffic Safety Administration (teen drivers) ➤ U.S. Centers for Disease Control and Prevention (teen drivers and distracted driving) ➤ U.S. Government website on distracted driving <p>Opportunity to talk about the hazards of texting and driving.</p>
<p>Tie One On For Safety <i>November 27, 2015-January 1, 2016</i> <i>(observed the time period between Thanksgiving and New Year's Day)</i></p>	<ul style="list-style-type: none"> ➤ Mothers Against Drunk Driving (tie one on for safety) ➤ National Highway Traffic Safety Administration (impaired driving) ➤ Substance Abuse and Mental Health Services Administration (driving while intoxicated) ➤ U.S. Centers for Disease Control and Prevention (impaired driving) <p>Opportunity to remind drivers to drive safe, sober and buckled up.</p>
<p>International Survivors of Suicide Day <i>November 21, 2015</i> <i>(observed the</i></p>	<ul style="list-style-type: none"> ➤ American Foundation for Suicide Prevention (international survivors of suicide day) ➤ U.S. Centers for Disease Control and Prevention (suicide) ➤ Substance Abuse and Mental Health Services Administration (suicide prevention) <p>An event for people who have lost a loved one to suicide (survivors of suicide) to provide healing, mutual support and practical guidance on coping with grief. This can be an</p>

<i>Saturday before Thanksgiving)</i>	opportunity to provide mental health and suicide prevention resources for these events.
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<p>National Drunk and Drugged Driving Prevention Month</p>	<ul style="list-style-type: none"> ➤ National Commission Against Drunk Driving (agency website) ➤ National Highway Traffic Safety Administration – stop impaired driving and campaign website, traffic safety and impaired driving) ➤ Substance Abuse and Mental Health Services Administration (driving while intoxicated) ➤ U.S. Centers for Disease Control and Prevention (impaired driving) ➤ Mothers Against Drunk Driving ® ➤ Governors Highway Safety Association
<p>Safe Toys and Celebration Month</p>	<ul style="list-style-type: none"> ➤ Prevent Blindness America (agency website) ➤ U.S. Consumer Product Safety Commission (toy safety) <p>Opportunity to discuss choosing age-appropriate gifts, product safety and product recalls.</p>

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<p>Older Driver Safety Awareness Week <i>Dates TBA</i></p>	<ul style="list-style-type: none"> ➤ American Occupational Therapy Association (website) ➤ U.S. Centers for Disease Control and Prevention (older adult drivers) <p>Opportunity to promote general traffic safety and awareness of the changes experienced during aging that may impede driving ability. Also, this day is a good time to promote need to plan accordingly for an elder loved one’s transportation needs. AOTA specifically recommends early planning to ensure older adults are able to keep their driving independence as long as possible.</p>
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Other sources used to identify injury-related health observances (*alphabetical*):

- Illinois Department of Public Health - 2014 Injury Prevention Observances
- National Highway Traffic Safety Administration – 2015 Communications Calendar - <http://www.trafficsafetymarketing.gov/newtsm/pdf/CommCalendar2015.pdf>
- National Highway Traffic Safety Administration – 2015 Designated Safety Weeks & Annual Conferences Calendar
- <http://www.trafficsafetymarketing.gov/newtsm/pdf/2015-SafetyWeeks-ConferencesCalendar.pdf>
- National Wellness Institute 2015 Health & Wellness Observances Calendar
- http://c.ymcdn.com/sites/www.nationalwellness.org/resource/resmgr/HealthObservancesCalendar/2015_NWI_HealthObsvCal.pdf
- NOAA’s National Weather Service - <http://www.nws.noaa.gov/om/severeweather/severewxcal.shtml>
- Prevent Blindness Eye Health and Safety Observance Calendar <http://www.preventblindness.org/prevent-blindness-eye-health-and-safety-observance-calendar>
- Input from other state injury prevention coordinators and from injury prevention stakeholders in Illinois.